Segun valor, muestre o esconda icono al cargar, y ponga tooltip

<asp:ButtonField ButtonType="Image" CommandName="ViewDoc" Text="View" ImageUrl="~/Look.ico" />

protected void dg\_RowDataBound(object sender, System.Web.UI.WebControls.GridViewRowEventArgs e)

{

if (e.Row.RowType == System.Web.UI.WebControls.DataControlRowType.DataRow)

{

string key = dg.DataKeys[e.Row.RowIndex].Values[0].ToString();

DataTable dt2 = (DataTable)Cache["GridData"];

string where = "ID=" + key;

DataRow[] result = dt2.Select(where);

if (e.Row.Cells[4].Text == "1")

{

e.Row.Cells[posIcono].Controls[0].Visible = true;

foreach (System.Web.UI.Control ctrl in e.Row.Cells[posIcono].Controls)

{

if (ctrl.GetType().BaseType == typeof(ImageButton))

((ImageButton)ctrl).ToolTip = "View Attachments";

}

}

else

{

e.Row.Cells[posIcono].Controls[0].Visible = false;

}

}

}